

**JULIUS GOODMAN**  
DIAMONDS

**Diamond Value**

Comparison of prices is not a safe standard for measuring diamond values. Seeing the goods is the only correct method, and we urge a comparison of goods and prices for this reason.

To enable out-of-town customers to compare values we prepay express charges on all out-of-town shipments.

We guarantee a 10 per cent saving on every purchase.

**JULIUS GOODMAN**  
3 S. Main  
WE BUY YOUR DIAMONDS AND PAY HIGHEST CASH PRICES.

**OH, BOY! OH, BOY!**

Natatorium Opens Saturday.

Bathing Suits for Boys	\$1.00 to \$5.00
Bathing Suits for Men	1.75 to 9.00
Bathing Suits for Misses	3.00 to 7.00
Bathing Suits for Women	3.50 to 12.00
Howard Ideal Bathing Caps	each 1.00
Plain Bathing Caps	each 25c to 1.00
Fancy Caps for Women (assorted styles)	50c to 1.00
Dr. Frank's Ear Stopples	pair 50c
Water Wings	pair 50c to 75c

**Philippi-Wishart Co.**

162 S. Main St.  
MEMPHIS, TENN.

**COLDS INTERFERE WITH BUSINESS**

**NEW YORK CITY NEEDS MANY MORE EDUCATORS**

**Dr. King's New Discovery Relieves Them and Keeps You Going on the Job.**

Fifty continuous years of almost unbroken curing and relieving coughs, colds and kindred sufferings is the record of Dr. King's New Discovery.

Grandparents, fathers, mothers, the whole family have used and are using it as the safest, surest, most pleasant and effective remedy they know of. Sold by all druggists everywhere. 50c and \$1.20.

**Keep Bowels on Schedule.**

Late, relaxed functioning throws the whole day's duties out of gear. Keep the system cleansed, the appetite lively, the stomach staunch with Dr. King's New Life Pills. Mild and tonic in action. Sold everywhere. 25c.

**Nelsons**

Business College, 232 Madison Ave.  
Ask Business Men of Memphis About It.

**Fruit-Juices In Vials**

Jiffy-Jell flavors come sealed in glass-a bottle in each package. Each is rich essence, condensed from fruit juice. Add boiling water, then this essence, and you have a real-fruit gelatin dessert, and at trifling cost. You should know this fruity dainty.

**Jiffy-Jell**

10 Flavors, at Your Grocer's  
2 Packages for 25 Cents

**Quick Way To End Stomach Trouble**

Wouldn't you like to know more about what it means to feel a good healthy appetite and then sit down and enjoy a hearty meal without suffering from sour, acid stomach, gas, belching, bloating, heart palpitation, nervousness and other distresses as you usually do?

Here's a sure way to end stomach trouble. Get a bottle of liquid Marlix. Take it as directed. Watch the change of the pain—gone and forgotten. No matter what you've tried or what has failed, try Marlix. Marlix will not fail. It is guaranteed. It's only 75c and money back if you want it. Get your Marlix at any drug store or direct by mail, post paid, from The Marlix Co., Fort Wayne, Ind.

**MARLIX**  
YOUR STOMACH'S FRIEND

Read News Scimitar Wants.

**Why Red Blood Rich in Iron Helps Make Women Strong, Healthy and Beautiful—**

**While Lack of Iron Keeps Them Weak, Nervous, Fretful and Run-down.**

How Organic Iron—Nuxated Iron—Solves Problem of Supplying Iron Deficiency, Thereby Increasing the Strength and Endurance of Delicate, Care-Worn Women in Two Weeks' Time in Many Instances.

Many a woman who ought still to be young in feeling is losing the old-time vim and energy that makes life worth living simply because her blood is thinning out and possibly starving through lack of iron. It is through iron in the red coloring matter of the blood that life-sustaining oxygen enters the body and enables the blood to change food into living tissue, muscle and brain.

In commenting upon the alarming iron deficiency in the blood of the average woman of today, Dr. George H. Baker, formerly Physician and Surgeon, Monmouth Memorial Hospital of New Jersey, said:

"What women need to put roses in their cheeks and the springtime of life into their step is not cosmetics or stimulating drugs, but plenty of rich pure red blood. Without it no woman can do credit to herself or to her work. A strength and blood builder and I have found nothing in my experience so effective for helping to make strong, healthy, red-blooded women as Nuxated Iron. From a careful examination of the formula and my own tests of it, I am convinced that it is a preparation which any physician can take himself or prescribe for his patients with the utmost confidence of obtaining highly beneficial and satisfactory results."

Dr. Ferdinand King, a New York Physician and Medical Author, says: "I have strongly emphasized the fact that doctors should prescribe more organic iron—Nuxated Iron—for their nervous, run-down, weak, haggard-looking women patients. Lack of iron in the blood may often transform a beautiful, sweet-tempered woman into one who is cross, nervous and irritable, unbearable for her husband and disagreeable for her children. Then the iron goes from the blood of women, the roses go from their cheeks."

It is to yourself to make the following test: See how long you can work or how far you can walk without becoming tired. Next take two five-grain tablets of ordinary Nuxated Iron three times per day after meals for two weeks. Then test your strength again and see how much you have gained.

**NUXATED IRON**  
For Red Blood, Strength and Endurance

**AMBASSADOR TO SWEDEN PRAISED FOR HIS DIPLOMACY DURING WAR**



New photos of Mrs. Helen Morris, United States ambassador to Sweden, his wife and children.

Because of the fact that Sweden was a neutral country and a haven for refugees during the war many delicate questions of diplomacy confronted Mrs. Helen Morris, United States ambassador to Sweden. Her given credit for showing unusual diplomacy in handling these problems. Her husband, formerly Miss Lily Rothchild, of New York City. Morris' husband from Chicago.

The Southern, nevertheless scornful and inclined to mock the "you-all" type of diction and the easy-going, easy-looking life which is revealed to him. He does not stop to reflect upon the achievements of the South; it does not occur to him that a man can really accomplish as much work in the six hours of concentrated work as he can by jumping about like an excited cricket for 12 hours. It is new, it is different, and even the most tolerant may well say to himself, "This way of living is a very fine, no doubt, but give me home."

By the same token, the man from Chicago, New York, for a week, then signs for "God's country." The Philadelphian thinks Chicago may, dirty and coarse. The Illinoisan despises Philadelphia as a one-horse, gone-to-sleep burg. "We do things out West," says he, but he has the time to inquire into the things that are being done in Philadelphia, except as he catches a fleeting glimpse of them through the windows of the antiquated autocar taxicab which he engages at the Bellevue for a trip across the city.

So it goes. It is useless to multiply instances. But we have seen from these considerations that the home feeling is once constructive and destructive, kindly and intolerant, devout and bigoted. Can we not begin to understand, then, why the boys from Alabama, California or New York are all predisposed to a discontent, more or less acute, during the war? I believe that there are four reasons for the American soldier's attitude. They are:

1. Homesickness.

2. Misunderstanding of the French language, character and customs.

3. Concrete abuses on the part of the French population.

4. Critical of Other Towns.

To take these up in what may be termed their ascending order of importance, or violence, if you will, consider the matter of homesickness. The average man had a home, and he loves it, even though he may undergo many hardships and privations there. This is a natural feeling, a commendable feeling, the feeling that makes a nation great and a man a patriot. The great mass of the American army is composed of such men. And relatively few of them have traveled to any extent. They are not used to a small country which follows the occupations of commercial traveler, railroad man, "floating workman" or which has the means or desire to travel for pleasure or business.

Thus, it follows that a strong though general subconscious home sentiment grows in the hearts of men, and that this sentiment is often the cause of unfeeling, unfriendly, foreign things. This is why the man from Maine, when he comes to a town in South Carolina, is, while interested in the different manners, speech and customs of the average woman of today, Dr. George H. Baker, formerly Physician and Surgeon, Monmouth Memorial Hospital of New Jersey, said:

"What women need to put roses in their cheeks and the springtime of life into their step is not cosmetics or stimulating drugs, but plenty of rich pure red blood. Without it no woman can do credit to herself or to her work. A strength and blood builder and I have found nothing in my experience so effective for helping to make strong, healthy, red-blooded women as Nuxated Iron. From a careful examination of the formula and my own tests of it, I am convinced that it is a preparation which any physician can take himself or prescribe for his patients with the utmost confidence of obtaining highly beneficial and satisfactory results."

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**NUXATED IRON**  
For Red Blood, Strength and Endurance

**HOW MY HEAD BUZZES!**

When the head feels thick or aches, when one feels all out of sorts—perhaps a coated tongue—it is the signal poisons are accumulating in the system, and should be cleaned out at once. When the system is on what is often called "a low tone"—when toxins (poisons) cause headache, bad taste in the mouth, poor appetite, it is time to "clean house."

Auto-intoxication can be best ascribed to our own neglect or carelessness. When the organs falter or fail in the discharge of their duties, the putrefactive germs set in and generate toxins—actual poisons, which fill one's own body. It is then that the more serious consequences begin.

Sleepiness after meals, flushing of the face, extreme lassitude, biliousness, distension, sick headache, acidity of the stomach, heartburn, offensive breath, anemia, loss of weight and muscular power, decrease of vitality or lowering of resistance to infectious diseases, disturbance of the eye, dyspepsia, indigestion, gastritis, many forms of catarrh, asthma, ear affections and allied ailments result from auto-intoxication or self-poisoning.

Take castor oil, or a pleasant vegetable laxative, called Dr. Pierce's Pleasant Pellets, which are composed of May-apple, aloes and jalap. One of the very best treatments which all doctors will agree upon to take castor oil. P. P. P. (Pierce's Pleasant Pellets).

**Gigantic Purchase**  
— Your Opportunity —

An unusually fortunate purchase enables us to offer exquisitely trimmed hats at prices far below manufacturing cost.

**\$6.85**

Suit, street and tailored hats, in small, medium and large styles, showing the season's best colors, including black. No two alike.

**\$4.85**

Dainty Hats Regularly \$5.00—	Wonderful Values Usually \$7.50	Smart Hats Regularly \$10.00—
<b>\$1.85</b>	<b>\$2.85</b>	<b>\$3.85</b>

**Goldsmith's**  
GREATER MEMPHIS

**GIRLS WAS ALMOST DISCOURAGED**

No One Will Know You Use Face Powder

**WOMAN'S RIGHTS BILL IS UP FOR PORTO RICO**

**SAN JUAN, Porto Rico, April 23.** (Correspondence of the Associated Press.) That women in Porto Rico should share all rights granted to men under the existing laws is the proposal of an act introduced into the house of representatives by Representative Genesio Meno. The League of Porto Rico, with over 1,000 members throughout the island, and which is working to obtain the vote for women, is not in favor of the bill as it is considered too sweeping in its terms. The league fears that the granting of the vote to women would mean more votes to be controlled by the politicians.

It wants votes only for women who can read and write, more for educated and patriotic women than for political purposes, and the women expect to use their influence and power in social, moral and intellectual ways. Under the control of the Women's League of Porto Rico the women's suffrage movement in the island has made a considerable advance considering that it has been in progress since 1907. For many years Porto Rico has held the usual Latin-American idea of woman's place in life.

The bill providing for women's suffrage was introduced last year in the legislature, but failed to pass, while not very strong hopes are entertained of the bill being passed this year. It is thought by the league to be too far-reaching. Members of the league, however, say they are not discouraged and will continue their work until the women of Porto Rico can read and write and are given the vote to be used for the moral and social benefit of the island.

**CALOMEL ROBBED OF NAUSEA AND SALIVATION**

**Medicinal Virtues Retained and Improved—Unpleasant and Dangerous Qualities Removed—New Variety, Called Calotabs, Is Great Favorite With Physicians and Druggists.**

**Calomel Robbed of Nausea and Salivation**

The latest triumph of modern pharmacy is the new non-nauseous calomel known to the drug trade as "Calotabs." Calomel, the most generally useful of all medicines, thus enters upon a wider field of popularity—purified and refined from those objectionable qualities which have heretofore limited its use.

In biliousness, constipation, headache, indigestion, and in a great variety of its sickening qualities, now it is the easiest and most pleasant of all medicines to take. Calotabs on the tongue at bedtime with a swallow of water, that's all. No salts, no griping, no nausea, no danger of salivation. A good night's sleep and the next morning you are feeling fine, with a clean bow and a good appetite. Eat what you please.

Calotabs are sold only in original, sealed packages, price thirty-five cents. Your druggist offers to refund the price as a guarantee that you will be thoroughly delighted with Calotabs. adv.

**Read News Scimitar Wants.**

Constant Headache and Much Soreness and Pain Nearly Got the Best of This Harriburg Lady, But Cardui Made Her Well and Strong.

Harriburg, Ark.—Mrs. J. M. Needham, living near here states: "When I began working on me I suffered a great deal. I had so much soreness and pain in the lower part of my body I could hardly get up when I was down. I would have severe pains all across my back, and my sides hurt me all the time. I would have headaches constantly, especially the back of my head and neck. I was almost discouraged with my condition when I thought of Cardui, and decided to see what it would do.

I saw an improvement at once after the first bottle. I kept it up and the result was wonderful. I took altogether four bottles. I grew stronger, better appetite, less pain until I was well. I think Cardui is a God-send to suffering women, and I certainly can praise it, and do so."

For more than 40 years Cardui has been in general use and in that time thousands have written to tell us how it helped them back to health and strength.

At all druggists. adv.

**RUNDOWN CONDITION FROM THE "FLU"**

Had a Catarrhal Cold, Accompanied With Nasty Cough. RELIEF IN SHORT TIME Since Taking Lung-Vita Has Materially Increased in Weight.

"On the 11th of December, 1918, I began using Lung-Vita. At that time I was in a rundown condition, having had the 'flu' that was epidemic here, and was suffering from a catarrhal cold, accompanied by a nasty cough. My appetite was not good and my powers of endurance had been lessened," says Mr. J. A. McDougald, a well-known business man of Little Rock, Ark., who lives at 524 West Second street, that city.

"In a very short time I began to feel the effects of the Lung-Vita in the diminished cough, better rest at night, better appetite, better assimilation of food, and a general feeling of being free of cough. I am now entirely free of cough, have a splendid appetite, and have gained materially in weight. My complexion shows the poisons have been eliminated from my system, and I feel first-class."

Most druggists and dealers handle Lung-Vita, but if yours won't supply you, write Nashville Medicine Co., Nashville, Tenn., for free booklet. adv.

**Read News Scimitar Wants.**